

2024-2025

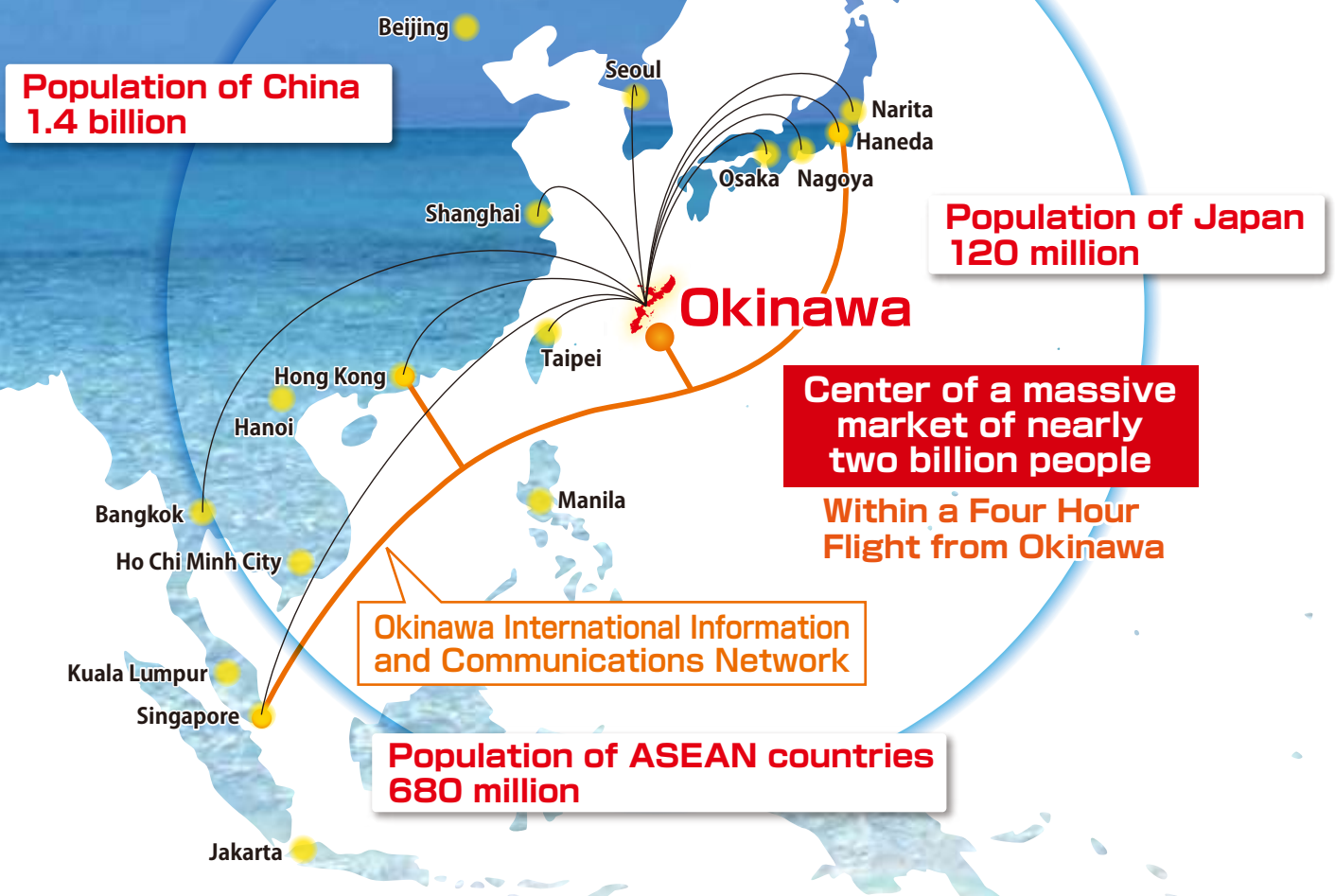
Information and Communication Industry Business Establishments Guide

IT OKINAWA

Okinawa, the IT hub linking Asia and Japan

沖縄

The Optimal Business Environment for Expanding Into Asia



★ 4 Reasons to expand into Okinawa ★

1 Geographical characteristics

- **Optimal access to Asia's major cities**
Naha Airport's domestic and international route networks are among the best in Japan. Connect with Asia's major cities in 4 hours or less with flights from Okinawa.
- **Reducing the risk of simultaneous disasters**
With the reduced risk of simultaneous disasters due to the prefecture's distance from mainland Japan, Okinawa provides answers to business issues by serving as a base for dispersing development and data collection activities.

2 Substantial IT Infrastructure

- **Public-private partnership cloud environment**
With submarine fiber-optic cables directly connecting the Asia-Okinawa-Tokyo area and public-private cloud data centers, an environment is in place to create two-way business between Asia and Japan.
- **Okinawa IT Shinryo Park and other support facilities**
The Okinawa IT Shinryo Park, a strategic base for resorts and IT, a bridge between Japan and Asia, and other facilities operated by municipalities have been established in various locations.

3 Support system for your business

- **Tax incentives**
Special tax incentives such as the highest rate of income tax deduction in Japan (up to 40%) and investment tax credit are available.
- **Product development, human resource development, and employment support**
These include subsidies for development costs related to overseas business expansion into Okinawa, support for demonstration activities using IT technology, support for upgrading the skills of IT engineers, and subsidies for new hires.

4 Resort Location

Surrounded by a warm climate and abundant nature, you can enjoy both your work and private life.



Attractive OKINAWA - Overview

Basic information on Okinawa

Okinawa Prefecture, located in the southwest of Japan and the center of East Asia, is an island prefecture formed by 48 inhabited islands including Okinawa Island and 112 uninhabited islands. With its warm climate, beautiful sea, and rich nature, Okinawa is surrounded by an attractive environment that can only be found here in Japan.

- Total area: 2,282km²
- Total population: 1,467 Million (Oct 2024 est.)
- Population density : 643.3 /km² (Oct 2020)



③ Onna Village [Cape Maeda] ④ Naha City [Shureimon]

Industries in Okinawa

In Okinawa, 80% of the industries are in the service industry, mainly tourism, and the information and communication industry, which are the major pillars supporting the economy. In addition, the agriculture, forestry, fisheries, and manufacturing industries also produce many attractive specialty products that take advantage of Okinawa's warm climate and unique characteristics.

Living Environment in Okinawa

< Climate >

- The climate is mild all year round with little temperature difference, making it comfortable to spend time here throughout the year.
- Less cedar pollen (allergy) and comfortable in early spring compared with other cities in Japan.

< Kariyushi-wear >

In order to spend the long summer in Okinawa comfortably, the wearing of "Kariyushi-wear" has become an established practice in business scenes and at various tourist spots. The design features motifs of Okinawan culture and nature and is popular among tourists.

< Child-rearing and educational environment >

- Birth rate 1st in Japan
- A lot of large parks for children to play.
- A lot of international schools.

Brimming With Energy, Okinawa is Japan's Youngest Prefecture

- Average age **43.5** (1st in Japan)
- Percentile of Youth Population **16.1%** (1st in Japan) Population 1.46 million (25th in Japan)
- Total fertility rates **1.60** (1st in Japan)



Haarii - Dragon Boat Race

■ Average age of population by prefecture

Ranking	Prefecture	Age
1	Okinawa	43.5
2	Tokyo	45.3
3	Aichi	45.6

■ Ratio of youth population by prefecture (2023)

Ranking	Prefecture	proportion (%)
1	Okinawa	16.1
2	Shiga	13.0
3	Saga	12.9

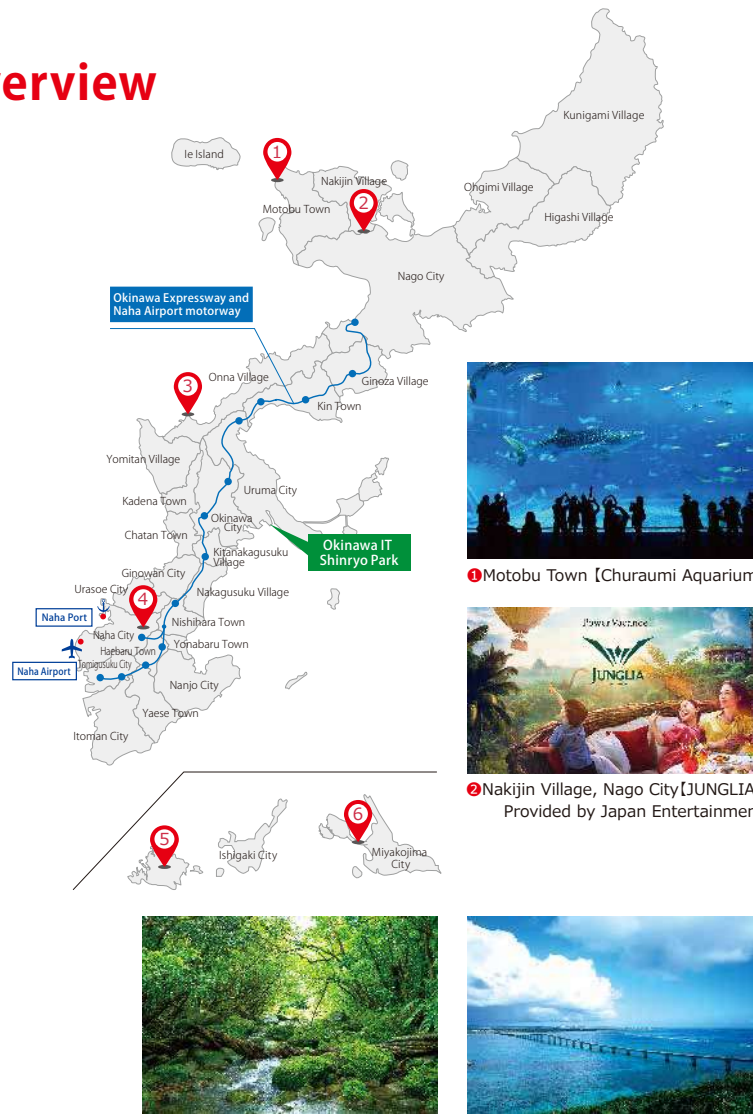
■ Total Fertility Rate by Prefecture (2023)

Ranking	Prefecture	TFR
1	Okinawa	1.60
2	Miyazaki/Nagasaki	1.49
3	Kagoshima	1.48

Source: Statistics Bureau, Ministry of Internal Affairs and Communications. "2020 Population Census"

Source: Statistics Bureau, Ministry of Internal Affairs and Communications. "Population Estimates (As of October 1, 2023)"

Source: Ministry of Health, Labour and Welfare "2023 Vital Statistics"



① Motobu Town [Churaumi Aquarium]



② Nakijin Village, Nago City [JUNGLIA] Provided by Japan Entertainment

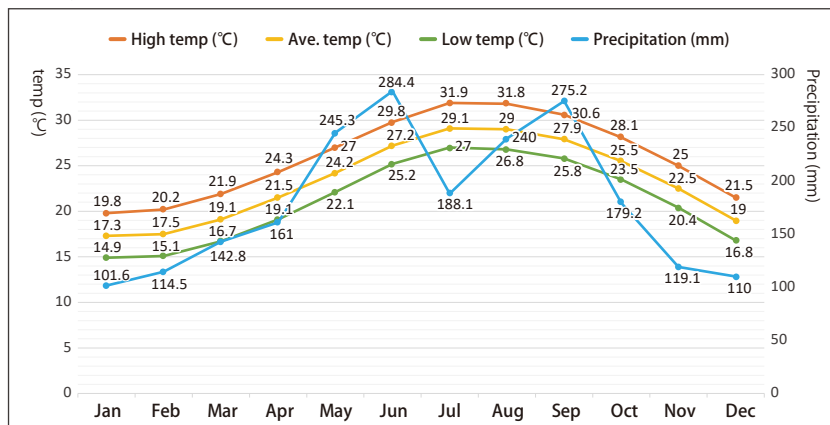


⑤ Iriomote Island



⑥ Miyakojima City [Irabu Bridge]

Naha City (statistical period 1991~2020): Annual average temperature 23.3 °C Annual Precipitation 2161.0 mm



Comfortable Business Environment

As one of Japan's top resort regions visited by large number of tourists from around Japan and the world, Okinawa Boasts an Extensive Aviation Service Network and excellent access also optimal for the business scene.

Optimal Access to Asia's Major Cities

Naha Airport's domestic and international route networks are among the best in Japan. Connect with Asia's major cities in 4 hours or less with flights from Okinawa.

<As of Jan, 2025>

- Domestic flights to 29 cities
- International flights to major cities such as Beijing, Shanghai, Hong Kong, Seoul, and Singapore.



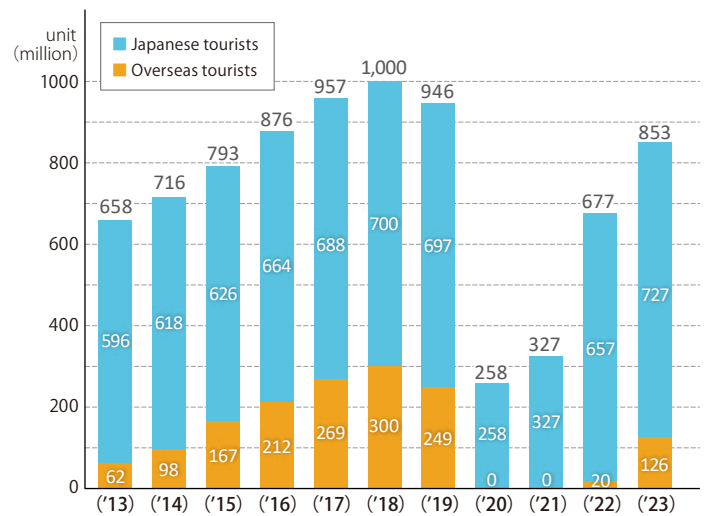
Excellent access enables you to fully enjoy your days off work

- Excellent access to major sightseeing spots within Okinawa
- Number of landings by airport (Domestic) 2nd place
Approx. 41 "Tokyo-Okinawa" flights, 25 "Osaka-Okinawa" flights, etc.
- Direct international flights to and from 12 cities around the world. ※As of Jan, 2025
Use your weekends to casually venture overseas!

Example: Number of flights and travel time between Okinawa and each major city

■ Beijing	2 flights/week	(✈ approx. 3.5h)
■ Shanghai	17 flights/week	(✈ approx. 2.0h)
■ Hongkong	28 flights/week	(✈ approx. 2.5h)
■ Taipei	63 flights/week	(✈ approx. 1.5h)
■ Seoul	42 flights/week	(✈ approx. 2.5h)
■ Singapore	4 flights/week	(✈ approx. 5.0h)
■ Tokyo	41 flights/day	(✈ approx. 2.5h)
■ Osaka	25 flights/day	(✈ approx. 2.0h)
■ Fukuoka	22 flights/day	(✈ approx. 1.5h)

Trends in the number of tourists visiting Okinawa



Ideal for Workcations

Enjoy a "Resort" work station surrounded by a rich natural environment

- Locations boasting blue skies and gorgeous beaches that spread before your eyes
- Rich natural environment registered as World Heritage Site



Ginoza Village IT Operation Park Coworking Space



Kanucharian Resort Office (Kanucha Resort)

Current Status of the Information and Communication Industry in Okinawa

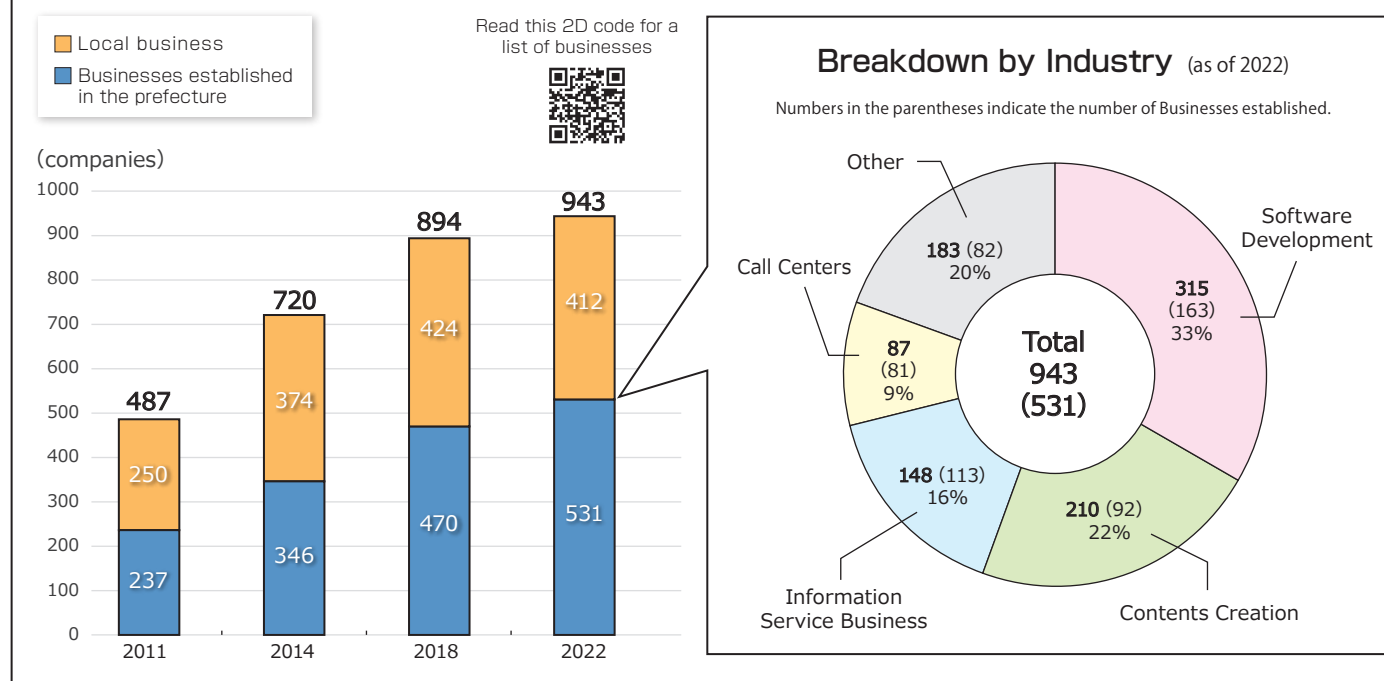
943 companies have accumulated in Okinawa

Okinawa Prefecture has focused its efforts on promoting the Information and Communication industry as a leading industry. As a result, in FY2022, 943 Information and Communication related businesses (including 531 companies from outside the prefecture) have accumulated in Okinawa, and approximately 40,000 workers are engaged in the industry.

< Number of businesses and employees by industry >

Industry	Number of businesses	Number of employees
Software Development	315	9,646
Contents Creation	210	2,634
Information Service Business	148	8,951
Call Centers	87	16,837
Other	183	4,400
Total	943	42,468

Changes in the Number of the Information and Communication related Businesses in Okinawa



(According to the survey results conducted by Okinawa Prefecture)



Future Business Attraction

Efforts are being made to attract companies such as the following: (Targeting Companies)

- companies with advanced technologies such as cutting-edge digital technology and big data collection and analysis.
- companies that contribute to the promotion of DX in the prefecture's industries.
- companies that work to resolve Okinawa's regional challenges and create innovation through advanced technologies.

Support System after Company Establishment:

- We will promote collaboration among companies by matching them with local companies.
- We will provide detailed hands-on support to solve common challenges faced by companies and promote their growth.



Gateway to Japanese Business ResorTech EXPO in Okinawa



Only One in Asia

What is ResorTech? Originally by combining resort and technology, the term has been proposed by Okinawa Prefecture since around 2019. ResorTech EXPO aims to be the only event in Asia that combines resorts and technology. We invite you to come and visit this unique IT show (not only in Asia but worldwide)!



Business matching with Japanese partners

Demonstration Project on DX Testbet Island

Gateway to Japan market

Support for Establishing a branch in Okinawa

The event successfully served as a gateway, with participation in various forms from 32 companies and organizations, including exhibitors, guests, and speakers from several Asian countries such as China, South Korea, Taiwan, Vietnam, Singapore, and India.

Guest

Exhibition

Speakers

ResorTech AWARD2024 Overseas Division

Grand Prix: Fortune AI **[SAFE SWIM]**

Fortune AI, a Taiwanese startup, won the Grand Prix in the Overseas Division of the ResorTech AWARD2024. Scene from the award ceremony.

Upcoming event...

Name ResorTech EXPO 2025 in Okinawa
 Date November 13-14 2025
 Venue OKINAWA ARENA
 Host Executive Committee of ResorTech EXPO in Okinawa



resortech expo

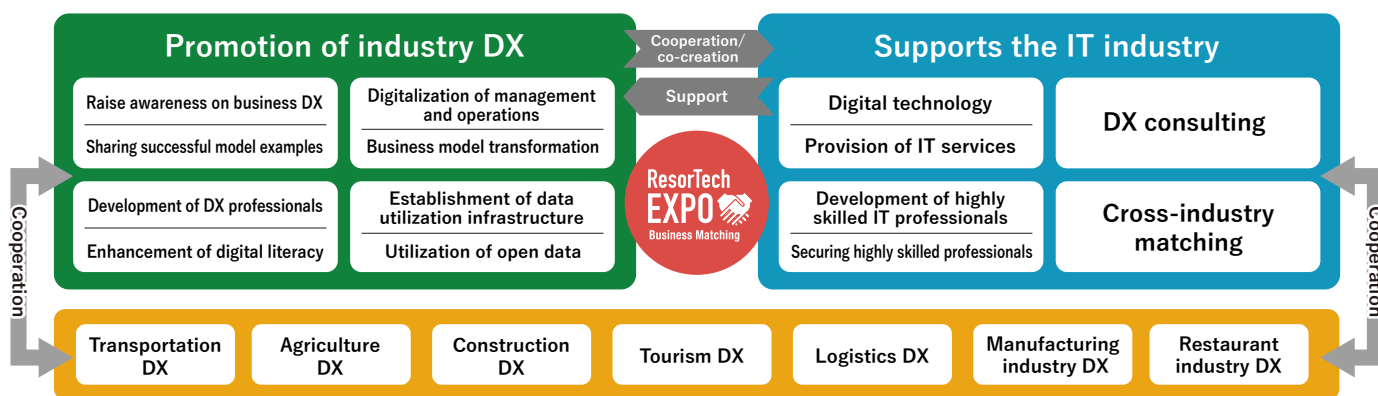


ResorTech Okinawa



ResorTech is a general term for initiatives which promote social and economic DX while working to achieve a digital society in Okinawa.

Okinawa prefecture implements various measures and policies under ResorTech Okinawa.



Related Web Sites

ITブリッジ沖縄 IT Bridge Okinawa

We assist with finding collaborative partners and providing event information and information for those considering doing their business in Okinawa. We will also post useful information for businesses that have started doing business in Okinawa and local businesses.



ResorTech Okinawa

We support businesses in the prefecture by providing easy access to DX-related information and by providing information on introduction to IT, DX cases, various events, and support information for businesses in the prefecture through our website.



Industlink

Industlink is a matching service that connects each industry with IT businesses in the prefecture, assists companies by introducing IT tools by searching and comparing IT solutions to help solve their challenges.



CoTECH okinawa

We have launched a new website that maps the technical capabilities and achievements of IT companies in Okinawa, promoting business matching with companies outside the Prefecture! Registered companies can exchange messages, and there is no registration fee. We also provide support for business negotiations.



Support for Launching a Business in Okinawa

Okinawa Investment Support Center

We provide information about business environment and economic situation of Okinawa as well as consultation services for incorporation of a business. We also introduce hubs of international distribution and provide information and support about various incentives for business. In addition, for those who wish to visit and observe companies in Okinawa before you deploy investment or other specific plans, we coordinate and accompany your visit.

【 Normal scenario to establish a company in Okinawa 】



Okinawa Investment Support Center is characterized by its ability to provide one-stop services. We can provide consultation and support as a single point of contact for all your needs.

Available in Japanese, Chinese and English



Available via telephone and Email



Available for face-to-face consultation



《Contact》

Okinawa Investment Support Center

Overseas and Business Support Division, Okinawa Industry Promotion Public Corporation

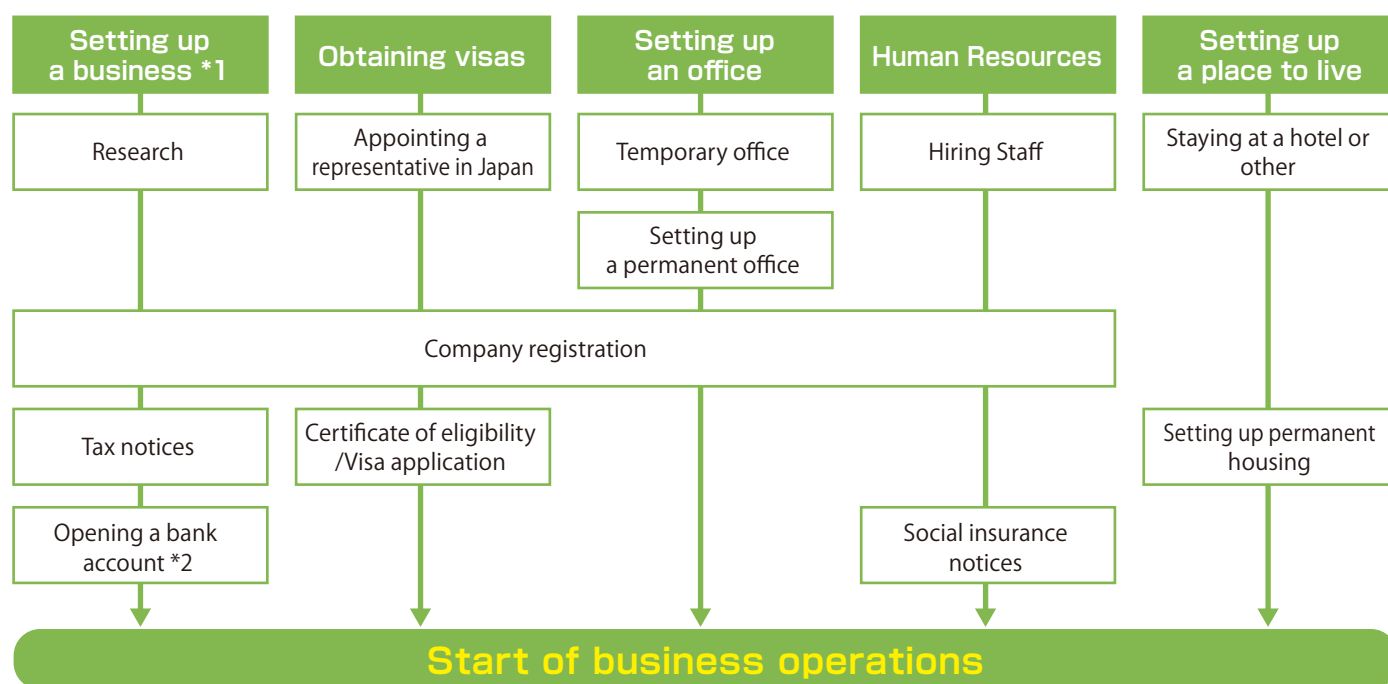
TEL.+81-98-894-6288 FAX.+81-98-859-6233

Email: business_s@okinawa-ric.or.jp Web: invest-okinawa.biz/en/

※Business Hours : Monday - Friday JST 9:00-17:00 (Closed on Saturday, Sunday and Holidays)



■ Steps of setting up business in Japan



Reference: JETRO Website - Setting up Business https://www.jetro.go.jp/en/invest/setting_up/

Okinawa Investment Support Center will provide support for the above procedures as necessary.

*1 General flow of procedures for establishing a company (case of joint-stock corporation)

1. Advance preparations

- Determination of profile of joint-stock corporation to be established
- Examination at the Legal Affairs Bureau of identical corporate names
- Preparation of joint-stock corporation's articles of incorporation
- Acquisition of registration certificates, etc. for the parent company, and preparation of affidavits regarding the profile of the parent company and affidavits regarding signatures of the representatives of the parent company

2. Application for establishment

- Notarization of joint-stock corporation's articles of incorporation by a Japanese notary
- Remittance of joint-stock corporation capital to the account of the incorporator, or representative director, or director at incorporation
- Appointment of directors and other officers, such as representative directors and auditors
- Examination by directors and auditors of the legality of establishment procedures
- Application at the Legal Affairs Bureau for registration of joint-stock corporation establishment and the registration of company seal at the Legal Affairs Bureau

3. Procedures after application

- The acquisition of a certificate on registered information and a company seal impression certificate
- Opening of a bank account under the company name *2
- The notification of stock acquisition to the Bank of Japan

Reference: JETRO Website - Procedures for registering establishment https://www.jetro.go.jp/en/invest/setting_up/section1/page3/

*2. Opening a bank account under company name

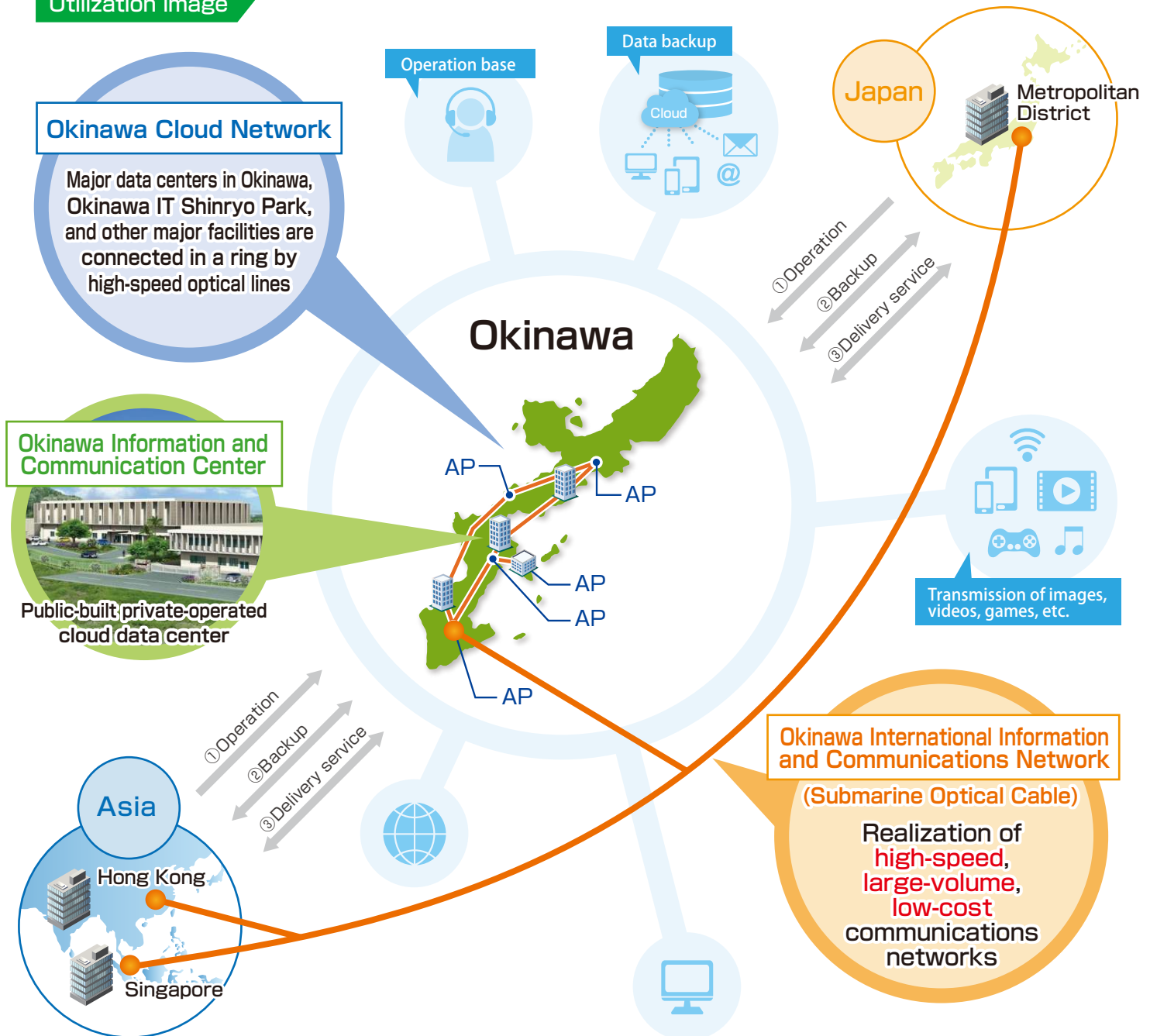
In general, the following items are required to open a corporate account. Please contact your bank to be corresponded for more details as each bank may have different procedures.

- Landline phone number
- Business card
- Contracts with business partners, etc.
- Passport
- Residence card
- Corporate seal
- Materials that show your business, such as websites
- Certified copy of the corporate register
- Certificate of seal impression of the corporation
- Articles of Incorporation
- Copy of the tax office report

International Information and Communication Hub Connecting Japan and Asia

Okinawa Prefecture maintains a government-private collaborative cloud environment as one package. It is comprised of the Okinawa International Information and Communication Network (optical submarine cable), which directly connects the Tokyo Metropolitan area, Okinawa, and Asia, the Okinawa Cloud Network, which interconnects major data centers within Okinawa; and publicly-built, privately-operated cloud data centers. By providing this high-level information and communications infrastructure, Okinawa is providing an environment that generates bidirectional business with Asia in addition to high added-value services applying practical-use technologies such as cloud computing and big data.

Utilization image



What can be achieved using Okinawa's cloud environment

○ Use as a New Operations Base

By basing business data management and system operations in Okinawa using data centers and the Okinawa Cloud Network, operations on par with the Tokyo Metropolitan Area are possible.

○ Provision of Remote Backup Services

In Okinawa, which is at low risk for simultaneous disasters, services supporting business data management can be provided as DR (Disaster Restoration) hot sites from the perspective of DR and BCP (Business Continuity Plans).

○ Provision of Content Delivery Services

The Tokyo Metropolitan area, Okinawa, and Asia are directly connected, making it possible to deliver large-volume data—images, videos, games, etc.—bidirectionally between Okinawa and the Tokyo Metropolitan area/Asia.

Okinawa International Information and Communications Network

The Okinawa International Information and Communication Network (optical submarine cable) is a broadband dedicated-line service connecting Okinawa directly with Asia and the Tokyo Metropolitan area. It provides a high-speed, large-volume, low-cost communication network, achieving a reduction in communication costs between Okinawa and the Tokyo Metropolitan area and Asia, which had been an issue.

Cost Plan(examples)

※Application is required to use the network.



Okinawa International Information and Communications (IT) Network
(Submarine Optical Cable)



Okinawa International Information and Communications (IT) Network
(Submarine Optical Cable)



Hong Kong DC/Singapore DC

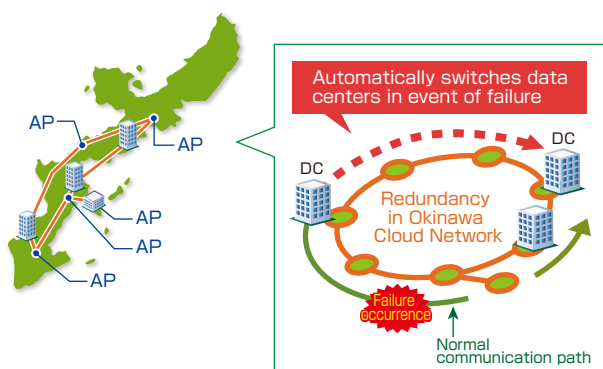
Major DC in Okinawa Prefecture

Tokyo DC

■Okinawa – Tokyo	Monthly fee (tax not included)	1 Gbps: ¥256,000	10Gbps: ¥576,000
■Okinawa – Hong Kong	Monthly fee (tax not included)	1 Gbps: ¥210,000	10Gbps: ¥350,000
■Okinawa – Singapore	Monthly fee (tax not included)	1 Gbps: ¥350,000	10Gbps: ¥980,000

※The above are references prices. For detailed information, please contact the address provided below.

Okinawa Cloud Network



The Okinawa Cloud Network is a network that connects major data centers in Okinawa, and other information industry centers such as Okinawa IT Shinryo Park in a ring-like fashion with high-speed lines. It enables high-speeds and stable access to the data centers from each base.

Okinawa Information and Communication Center



Completed in 2015 as a backup and risk-dispersion base for information assets, this facility is Okinawa's newest public-built private-operated cloud data center. Located 41.4m above sea level, the center provides a staple power supply through: dual-system (redundant routing substations), electrify receipt, UPS redundancy, and emergency-use power generation equipment (60 hours of operation with reserve fuel 200 hours of operation with additional fuel). the facility's quake-absorbing structure, which reduces the impact on buildings when an earthquake occurs guaranteeing a high level of safety.

《Major data centers in Okinawa》



FRT Data Centers

First Riding Technology



Ginoza Server Farm

NTT Business Solutions Co., Ltd.
Quarry Site Technologies



Nago Mirai No.2

Quarry Site Technologies

[Contact]

[Okinawa International Information and Communications Network]

NTT Communications Corporation

E-mail nttcom-okinawa-ase@ntt.com

URL <https://www.ntt.com/business/lp/ognet.html>

SoftBank Corp.

E-mail SBTMGRP-OKINAWA-ASE@g.softbank.co.jp

URL https://www.softbank.jp/biz/nw/global/in_lease_line/okinawa/

[Okinawa Cloud Network]

OCH Co., Ltd.

E-mail eigyo@och.co.jp

TEL.+81-98-860-0203 (main)

[Okinawa Information and Communication Center]

OCC CORPORATION

URL <https://www.occ.co.jp/soft/idc.html>













TEL.+81-98-876-1171 (main)

Okinawa Information and Communication Center (DC) Management and Operation Consortium TEL.+81-98-982-6677

Bridging Japan and Asia Okinawa IT Shinryo Park

Okinawa IT Shinryo Park is a big project with the aim of having Okinawa become an important hub of information and communication-related industries both at home and abroad. "Shinryo" means bridge between Asia.

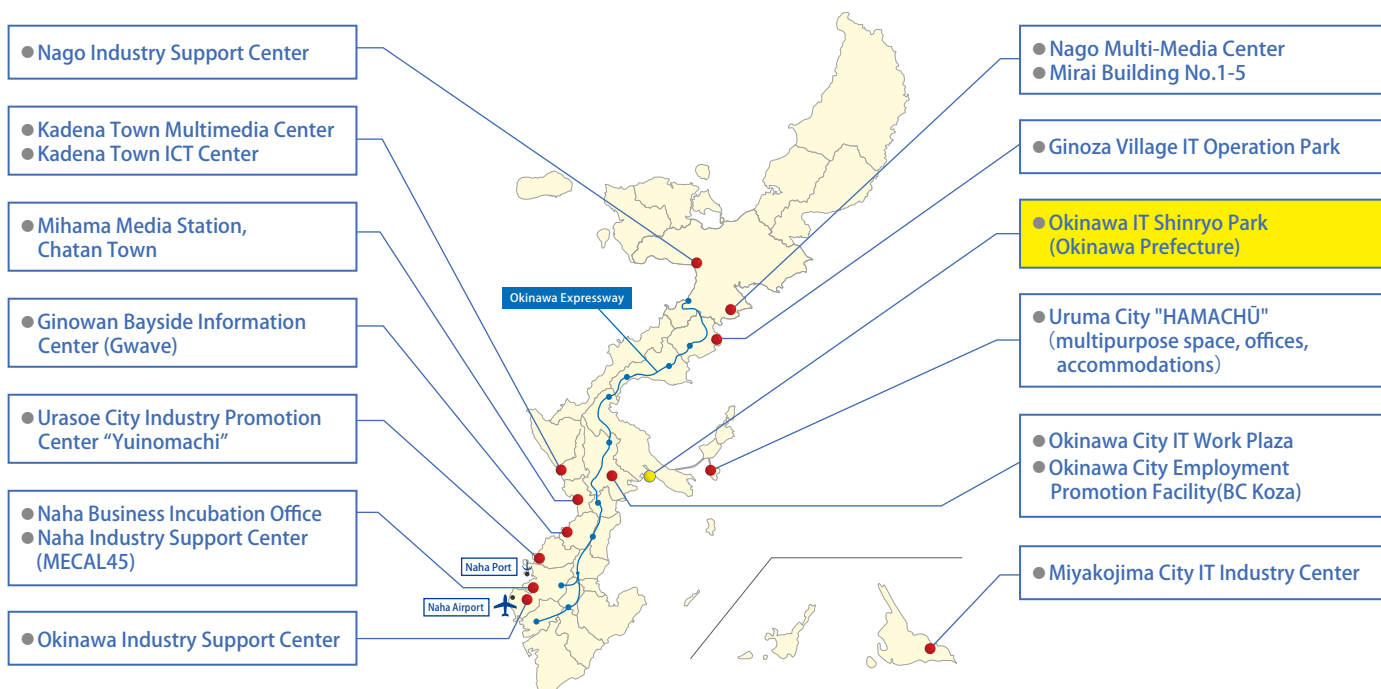


ⒶⒷ Core Function Support Facility	Ⓒ Center for Promotion of Business Establishment	Ⓓ Asia IT Training Center	Ⓔ Base Facility for Verification of Information Communication Devices
 <ul style="list-style-type: none"> ■ A-Bldg. Opened in June 2009 ■ B-Bldg. Opened in September 2010 ■ Floor Space/m² A-Bldg. 3,054m² B-Bldg. 5,930m² ■ Rent ¥1,400/m²/month 	 <ul style="list-style-type: none"> ■ Opened in September 2010 ■ Floor Space/m² 2,805m² ■ Rent ¥1,720/m²/month 	 <ul style="list-style-type: none"> ■ Opened in April 2013 ■ Floor Space/m² 1,936m² ■ Rent ¥2,500/m²/month 	 <ul style="list-style-type: none"> ■ Opened in September 2013 ■ Floor Space/m² 2,435m² ■ Rent ¥1,770/m²/month
Ⓕ Asia IT Business Center	① Industry Composition Facility No.1	② Industry Composition Facility No.2	③ Industry Composition Facility No.3
 <ul style="list-style-type: none"> ■ Opened in January 2021 ■ Floor Space/m² approx. 3,042m² ■ Rent ¥2,240/m²/month 	 <ul style="list-style-type: none"> ■ Opened in June 2012 ■ Floor Space/m² 2,890m² ■ Rent ¥5,360,244/month (¥1,842/m²/month) 	 <ul style="list-style-type: none"> ■ Opened in August 2014 ■ Floor Space/m² 3,043m² ■ Rent ¥6,154,558/month (¥2,023/m²/month) 	 <ul style="list-style-type: none"> ■ Opened in April 2015 ■ Floor Space/m² 2,980m² ■ Rent ¥5,620,280/month (¥1,886/m²/month)
④ Industry Composition Facility No.4	⑤ Industry Composition Facility No.5	⑥ Industry Composition Facility No.6	⑦ Industry Composition Facility No.7
 <ul style="list-style-type: none"> ■ Opened in June 2018 ■ Floor Space/m² 3,246m² ■ Rent ¥6,098,059/month (¥1,879/m²/month) 	 <ul style="list-style-type: none"> ■ Opened in March 2019 ■ Floor Space/m² 3,068m² ■ Rent ¥6,057,523/month (¥1,974/m²/month) 	 <ul style="list-style-type: none"> ■ Opened in March 2020 ■ Floor Space/m² approx. 3,097m² ■ Rent ¥6,668,100/month (¥2,151/m²/month) 	 <ul style="list-style-type: none"> ■ Opened in July 2021 ■ Floor Space/m² approx. 3,190m² ■ Rent ¥7,736,690/month (¥2,425/m²/month)

[Contact] Management Office/ Okinawa IT Shinryo Park 14-17 Suzuki, Uruma City, Okinawa 904-2234 TEL.+81-98-989-0153

■ Municipal support facilities

Within the prefecture, there are 21 support facilities managed by each municipality. In accordance with the application procedures of each municipality, it is possible to apply for the use of or to move into facilities such as meeting rooms.








You can check the availability of some of the IT Shinryo Park and municipal support facilities at "IT Bridge Okinawa".


 沖縄への進出や起業をサポート
<https://it-bridge.okinawa/english/facility/>

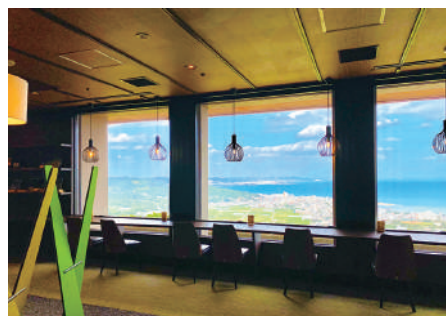


■ Rental Office / Coworking Space

Major Portal Sites for Rental Offices and Coworking Spaces in Japan

Site	url
 沖縄への進出や起業をサポート	https://it-bridge.okinawa/english/facility/ ※Site focused on facilities in Okinawa ※English site available
 Okinawa Resort Workcation Facility GuideList WORKCATION FACILITY	https://workcation.ocvb.or.jp/en/facility/ ※Site focused on facilities in Okinawa ※English site available
 レンタルオフィス.com Your Business Success	www.rental-o.com Okinawa : https://www.rental-o.com/pref-47
 Rental Office Search	rentaloffice-search.jp Okinawa : https://rentaloffice-search.jp/search/zenkoku/kyushu-okinawa/okinawa/
 WorkSpace Japan	workspace-japan.com Okinawa : https://workspace-japan.com/en/okinawa/ ※English site available

* If you sign up for a rental office that offers virtual office services, you can register your company at that address.



The YuinchiHotel Nanjo "Observation lounge"



Working space 1knot (OnnaVillage)

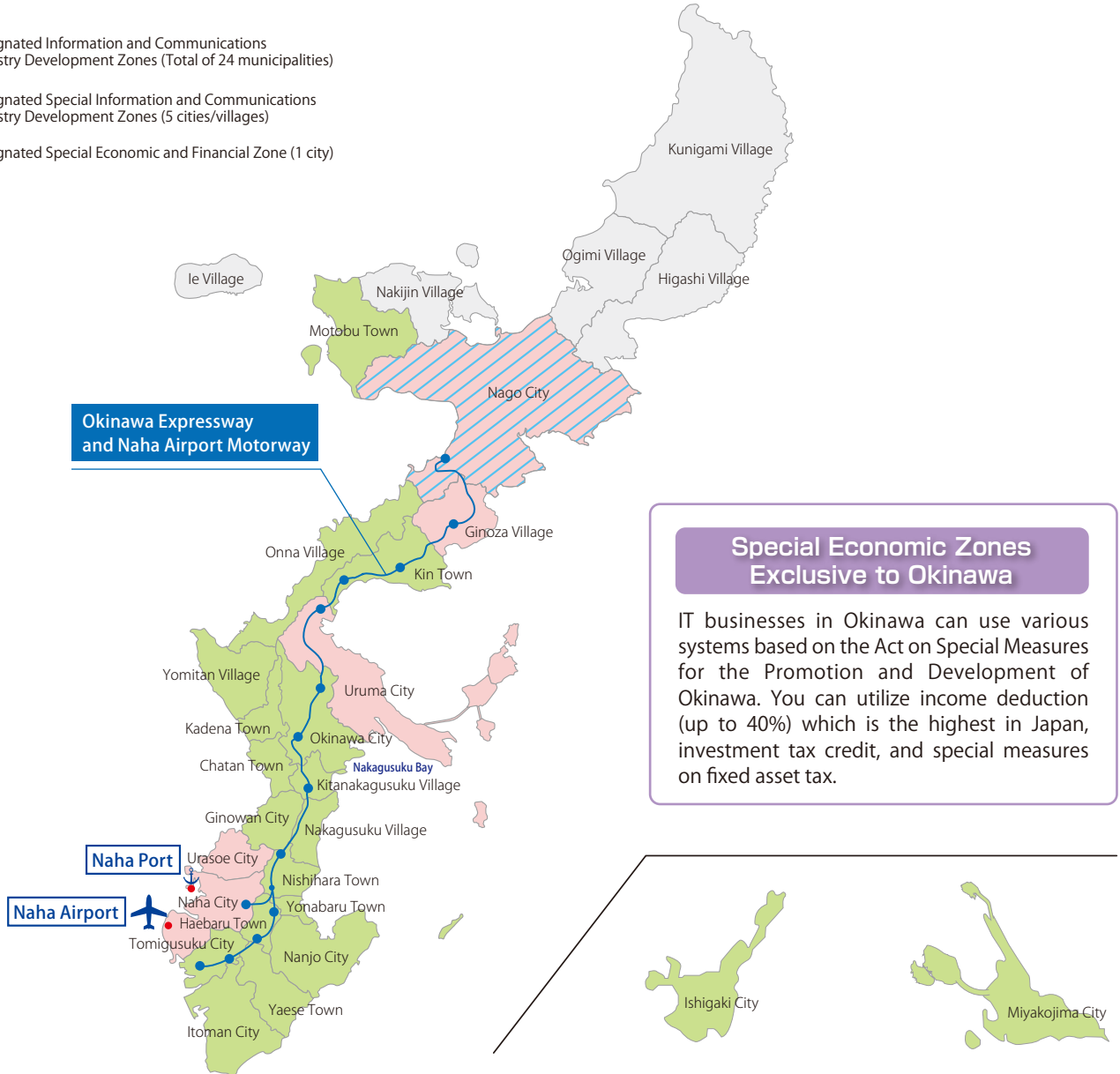


MUGI (Miyako Island)

Tax System Special Measures

Location Map of ICT Zones/ICT Special Zones/Special Economic and Financial Zone

- Designated Information and Communications Industry Development Zones (Total of 24 municipalities)
- Designated Special Information and Communications Industry Development Zones (5 cities/villages)
- Designated Special Economic and Financial Zone (1 city)



Special Economic Zones Exclusive to Okinawa

IT businesses in Okinawa can use various systems based on the Act on Special Measures for the Promotion and Development of Okinawa. You can utilize income deduction (up to 40%) which is the highest in Japan, investment tax credit, and special measures on fixed asset tax.

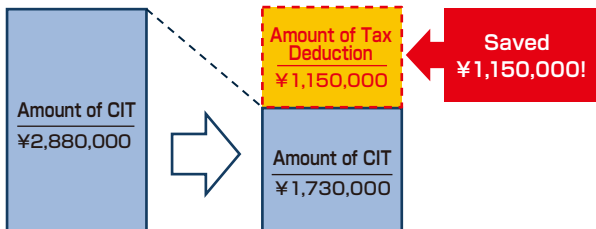
Example Cases of Tax Deduction Utilizing Corporate Income Tax (CIT)

Special Information and Communications Industry Development Zones

(Company A) --- **《If you utilize income deduction》**

- Income Amount: ¥12,000,000
- Amount of CIT: ¥2,880,000
*Assuming the CIT rate to be 24%
- Amount of Income Deduction:
¥12,000,000 × 40% = ¥4,800,000
- ⇒ Amount of CIT after tax deduction in place: **Approx. ¥1,730,000**
(¥12,000,000 - ¥4,800,000) × 24%)

⇒ ¥1,150,000 of taxes saved!!

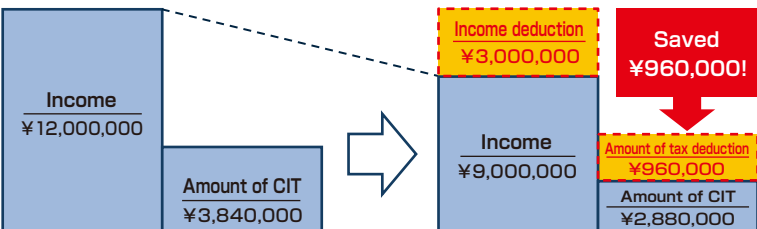


Special Economic and Financial Zone

(Company A) --- **《If you utilize income deduction》**

- Income Amount: ¥12,000,000
- Amount of CIT: ¥3,840,000
*Calculating the CIT rate (national tax + local tax) as 32%
- the number of workers: 8
- the number of workers in the special zone: 5
*Assuming that other requirements are met
- Amount of Income Deduction: **¥3,000,000** (¥12,000,000 × 40% × 5/8)
- ⇒ Amount of CIT after tax deduction in place: **Approx. ¥2,880,000** ((¥12,000,000 - ¥3,000,000) × 32%)

⇒ ¥960,000 of taxes saved!!



If tax deduction is not in place

If tax deduction is in place

If tax deduction is not in place

If tax deduction is in place



Outline of the Special Zones and System

		Information and Communications Industry Development Zones		Special Economic and Financial Zone
			Special Information and Communications Industry Development Zones	
Purpose of System		Accumulation and enhancement of information and communication-related industries	Accumulation of specific information and communication businesses that will play a leading role in the accumulation of information and communication-related industries	Accumulation of "Finance Businesses" and "industries that will be fundamental to the actual economy" in order to revitalize the economy and finances.
Eligible Businesses		Telecommunication businesses, Software developers, Information processing businesses and service providers, Service businesses associated with the internet	Data Centers, Outsourced development software providers, Information system developers, System integration service businesses, Embedded software developers, Packaged software developers, IT device mutual connection verification businesses, Database service providers, Backup centers, Security Data centers, Application service providers, Information security service businesses	Finance related industry, IT related industry, tourism related industry, agriculture and fishery cultivation industry, manufacturing industry, management consultant businesses
National Tax	(1) Corporate Income Tax (Income deduction) <small>*for 10 years after the founding</small>	—	Add the " Corporate Income from the relevant IT businesses in the ICT Special Zones ×40%" to the financial loss	(*1) Add the " Corporate Income ×40%×the number of full-time workers in the Special Economic and Financial Zone / the number of full-time workers of the business" to the financial loss.
	(2) Corporate Income Tax (Investment tax credit)	In eligible areas, Blue tax return filing businesses with new or additional depreciable assets used in an eligible industry of any of the following scales ①In cases that buildings cost in excess of ¥ 10,000,000 are newly built or expanded, 8% of the acquisition cost is deducted from the cooperate tax amount. ②In cases that machinery/device and specific tools/equipment cost in excess of ¥ 1,000,000 are newly installed or expanded, 15% of the acquisition cost is deducted from the corporate income tax amount.	—	In the eligible area, Blue tax return filing businesses with new or additional depreciable assets used in an eligible industry of any of the following scales (*1) ①In cases that buildings cost in excess of ¥ 5,000,000 are newly built or expanded, 8% of the acquisition cost is deducted from the cooperate tax amount. ②In cases that machinery/device and specific tools/equipment cost in excess of ¥ 500,000 are newly installed or expanded, 15% of the acquisition cost is deducted from the corporate income tax amount.
	(3) Corporate Income Tax (Special depreciation)	—	—	In the eligible area, Blue tax return filing businesses with new or additional depreciable assets used in an eligible industry of any of the following scales (*1) ①In cases that buildings cost in excess of ¥ 5,000,000 are newly built or expanded, 25% of the acquisition cost will be deducted as Special depreciation ②In cases that specific tools/equipment cost in excess of ¥ 500,000 are newly installed or expanded, 50% of the acquisition cost will be deducted as Special depreciation
	(4) Income Tax (Angel Tax System)	—	—	Special measures for individuals who invested specific businesses designated by the governor.
Local tax	Prefectural Tax			
	Business Tax	A corporation that has installed or expanded depreciable assets that cost in excess of ¥ 10,000,000 for the use of the eligible industry will be exempt from business tax related to the installation/expansion (Up to 5 years)	—	A corporation that has installed or expanded depreciable assets that cost in excess of ¥ 5,000,000 for the use of the eligible industry will be exempt from business tax related to the installation/expansion (Up to 5 years)
	Real Estate Acquisition Tax	A corporation that has acquired land or buildings that cost in excess of ¥ 10,000,000 for the use of the eligible industry will be exempt from real estate acquisition tax.	—	A corporation that has acquired land or buildings that cost in excess of ¥ 5,000,000 for the use of the eligible industry will be exempt from real estate acquisition tax.
	Municipal Tax			
Fixed Asset Tax	A corporation filing the blue tax return that has depreciable assets that cost in excess of ¥ 10,000,000 for the use of the eligible industry, or which has newly installed machinery, devices, tools, or equipment that cost in excess of ¥ 1,000,000 for the use of the eligible industry, will be exempt from property tax on land, buildings, machinery/devices included in the relevant assets (Up to 5 years)	—	A corporation filing the blue tax return that has depreciable assets that cost in excess of ¥ 5,000,000 for the use of the eligible industry, or which has newly installed machinery, devices, tools, or equipment that cost in excess of ¥ 500,000 for the use of the eligible industry, will be exempt from property tax on land, buildings, machinery/devices included in the relevant assets (Up to 5 years)	
Office Tax (Naha City only)	A corporation that newly constructs buildings for the use of the eligible industry at a cost exceeding ¥ 100,000,000 with machinery that costs in excess of ¥ 10,000,000 will have their business office tax halved for the relevant floor area (for 5 years)		—	

*1: Any of the National Taxes (1)-(3) for the Special Economic and Financial Zone can be applied in a single fiscal year

Business Support and Subsidy

Support for demonstration experiments “Testbed Island Okinawa”

Would you like to conduct demonstration experiments in Okinawa?

Okinawa Prefecture, in collaboration with national, prefectural, and municipal organizations, supports companies in conducting demonstration experiments. We are looking at projects aimed at implementing new technologies to address social issues. Start by consulting with our one-stop support desk.

《Eligible projects》

This demonstration experiment project aims at implementing new technologies to address societal challenges within Okinawa Prefecture.

Support Details

- ◆ One-stop Support Desk
- ◆ Provision and mediation of demonstration experiment fields.
- ◆ Matching with local companies, support organizations, and research institutions
- ◆ Consultation regarding the regulation response
- ◆ Support for recruitment of participants for demonstration experiments, local coordination regarding the implementation of demonstration experiments
- ◆ Support for the promotion of demonstration experiments



Startup & Innovation Support System

1 Startup support center –Startup Lab Lagoon NAHA–

Okinawa provides multi-faceted support for startups that create new global value through innovative technologies and business models, and to foster a system (startup ecosystem) to accelerate rapid growth.

Support Details

- ◆ Matching startups interested in POC Projects with local companies and institutions
- ◆ Coordinate the collaborative marketing among startups, businesses, financial institutions, universities, and support organizations
- ◆ Connecting activities among startup communities



2 Startup One-Stop Center

This is a one-stop consultation service that provides accompaniment support for startup creation, business launches.

- Opening hours: Weekdays (Monday to Friday) 11:00 AM to 6:00 PM

Support Services

- ◆ Assistance with application preparation
- ◆ Online application support
- ◆ Consultation with experts
- ◆ Liaison and coordination with ministry offices

Online application

Liaison and coordination

● Ministry of Justice (Notary Office, Legal Affairs Bureau)

- Electronic Articles of Incorporation Authentication
- Corporate Registration

● National Tax Agency (Tax Bureau, Tax Office)

- Notification of company establishment
- Application for Approval of Filing Blue Return
- Notification of Establishment/Relocation/Closure of a Salary-Paying Office
- Application for Approval Made in Relation to the Special Provision for Due Dates for Withholding Income Tax

● Ministry of Health, Labour and Welfare

(Pension Office, Labour Standards Bureau, Hello Work & Labour Standards Inspection Office)

- Notifications related to health insurance, welfare pension insurance, employment insurance, and labor insurance

[Contact] Email: info@startups.okinawa

OIST Innovation Accelerator

OIST Innovation Accelerator is a global startup support program operated by The Okinawa Institute of Science and Technology (OIST). Each year, entrepreneurs in the deep-tech fields from around the world are selected to participate in the competition, and provided with funding, mentoring, training, and partnerships necessary to establish businesses in Okinawa.

Program duration	9-10 months
Eligibility Requirements	Entrepreneurs, domestic or international, possessing technologies at Technology Readiness Levels (TRL) 3–6. Projects across all technological fields are welcomed, excluding those requiring clinical trials, such as pharmaceuticals and medical products. During the program, one of the founders must relocate to Okinawa and dedicate 100% to the project.
Budget	Up to ¥10 million. Can be used for labour costs, research materials, travel expenses, etc.
Facilities & Support Services	Laboratory and office space, access to OIS shared equipment, training programs, mentoring services, etc.

[Contact] Email: accelerator@oist.jp



Exchange with Overseas IT Professionals and Development Program

In order to create new businesses through cooperation with overseas IT businesses and expansion of Okinawan IT businesses overseas, we support continuously building the network connecting Okinawa and overseas.

Eligible activity	Number of supported individuals	Support Details
Inviting overseas IT business executives to Okinawa	7	Support expenses for inviting overseas executives to Okinawa to promote exchanges with local businesses in Okinawa for business expansions.
Inviting overseas IT business engineers	2	Support expenses for inviting overseas engineers to Okinawa to be able to smoothly transfer business with overseas businesses.
Dispatching Okinawan IT business executives to overseas	8	Support travel expenses, etc. to meet with IT businesses, industry organizations abroad, including Asia, for business expansion and local expansion of its products.
Dispatching Okinawan business engineers to overseas	1	Support travel expenses, etc. regarding preliminary preparation prior to receiving or placing business contracts to strengthen its business.

[Application Method]
Please read the QR code and download the guidelines and application forms that you would like to utilize. Please apply via email.



[ITGlobalOkinawa]
This is an online business community site connecting Okinawan IT businesses with overseas IT businesses. Businesses that have signed up can mutually receive or place orders.



Local employment Development Subsidy (Please confirm with the Okinawa Subsidy Center for the details of eligible expenses, etc.)

① Regional Employment Development Course (Equipment Assistance)

For business operators who preliminarily submit their plan, **install and maintain offices** in designated employment development promotion areas, or in underpopulated areas that have been designated as employment improvement areas (costing ¥200,000 or more per item, ¥3,000,000 or more in total), and **continuously employ** three or more jobseekers (two or more in the case of business installation) who live in Okinawa as of the date of employment, and are hired through Hello Work, etc., as workers, **incentives are provided for up to a maximum of 3 years (3 times)** in accordance with installation and maintenance costs, and the number of workers hired (there are other applicable conditions).

- (1) **Granted aid amount:** ¥500,000 to ¥8,000,000 (¥1,000,000 to ¥16,000,000 in the case of installation, for first payment)
- (2) **Subsidy period:** Once per year, a maximum of three years

② Okinawa Youth Employment Promotion Course (Wage Assistance)

For business operators who **install and maintain business** in Okinawa Prefecture (costing ¥200,000 or more per contract, ¥3,000,000 or more in total (for Small and Medium sized Enterprises (SMEs) operators, ¥1,000,000 or more) and **continuously employ** three or more young jobseekers under the age of 35 years who are residents of Okinawa Prefecture and encourage their retention, **wages paid to such workers will be partially subsidized**. In cases that SME operators employ three or more eligible young workers after the fourth employee, new school graduates will also be eligible for wage assistance.

- (1) **Subsidy amount:** Organizations will be entitled to a subsidy for applicable employees of one-third (SMEs) or one-fourth (large corporations) of the employees' salary, as defined by the Ministry of Health, Labour and Welfare.
- (2) **Subsidy period:** Twice a year, for one year (two years in the case of business operators with good worker retention)
- (3) **Maximum subsidy:** ¥1,200,000/year/worker

IT Innovation and Strategy Center Okinawa

Creating opportunities to bring in innovation and utilization of data and digital technology as an industry support organization fostering the development of Okinawa's economy to promote the generation of new value and solutions for challenges that all industries have.

- As a neutral industry support organization, we will connect Okinawan industrial circles with the IT industry to formulate innovative platforms that enable various players to cooperate and co-create.
- Support DX of various industries in Okinawa and lead productivity improvement, creation of new businesses, and resolution of various social challenges.
- Propose growth strategies for promoting overall industries in Okinawa, including IT-related industries by utilizing cutting-edge IT technology.

From an Era where the Sea "Separated" Islands to an Era where Islands "Connect" the World **ISCO's role**



Proposing Strategies



We support Okinawa's industries and ICT(Information and Communication Technology)/DX related policies through conducting research, proposals, and formulating visions and plans, etc.

Data Driven



We provide consistent support from how to analyze data, fundamental knowledge, such as processing data, to hypothesis verification through data collection and analysis, as well as the utilization of open data.

DX support



We assist with the promotion of digitalization that leads to resolutions of business and administrative challenges by dispatching experts, etc.

Startups



We promote sustainable development of Okinawa by assisting establishment of startup systems in Okinawa and revitalize the economy with innovations in various fields.

Development of professionals



We support development of IT professionals through seminars, events, and IT personnel exchanges with overseas.

Business Matching



We connect businesses which have challenges with solutions and services that IT companies offer.

Supporting Companies

ISCO was established through a public-private joint investment as an organization that contributes to society through the IT innovation in 2018.

Okinawa Prefecture, Naha City, the three major domestic carriers, local telecom companies, national vendors, energy, finance, and many other organizations support ISCO.

Field	Okinawa Local	Mainland Japan
Local governments, Public organizations	Okinawa Prefecture, Naha City, IIA(Information Industry Association of Okinawa)	
Mobile carrier	Okinawa Cellular	SoftBank. NTT docomo
SI		NEC, NTT WEST, HITACHI
Energy	The Okinawa Electric Power Company	
Finance	Bank of The Ryukyus The Bank of Okinawa THE OKINAWA KAIHO BANK	

Cooperation with overseas organizations

ISCO will work with various organizations outside of the prefecture and overseas to introduce and create IT solutions to solve issues facing Okinawa.

Taiwan

- IAPS** Center of Industry Accelerator and Patent Strategy, National Chiao Tung University
- TCA** Taipei Computer Association
- GO SMART** Global Organization of Smart Cities
- CISA** Information Service Industry Association of R.O.C.
- STS** Startup Terrace Linkou
- TTIA** Taiwan Telematics Industry Association
- TXA** TXA Private Board
- GLORIA** National Tsing Hua University Global Research & Industry Alliance

Hong Kong

- CIH** City Innovation Hub

China

- SBDA** Shenzhen Big Data Research and Development Association
- SSIA** Shenzhen Software Industry Association
- CSIA** China Software Industry Association

Vietnam

- VJC** Vietnam-Japan IT Cooperation Committee
- VNITO** Viet Nam ITO Alliance

Korea

- KOTRA** Korea Trade-Investment Promotion Agency
- JCCEI** The Center for Creative Economic Innovation , Jeju
Jeonbuk State Office of Education

Europe

- LIAA** Investment and Development Agency of Latvia
- STACC** Software Technology and Applications Competence Center

《 Examples of collaboration with organizations signed MOUs 》

- Inviting to the Startup Festa hosted by ISCO
- Participating in various events such as Startup Pitches organized by MOU partners
- Cooperating in company matching
- Conducting seminars abroad

Okinawa Venture Friendly Declaration

With the aim of making Okinawa a leading location for creative innovation, ISCO serves as the secretariat for the "Okinawa Venture Friendly Declaration", which was announced by 39 large companies and organizations. This will create an environment that facilitates collaboration and cooperation between start-ups and large companies and promote utilizing cutting-edge technologies and services.



[Contact] IT Innovation and Strategy Center Okinawa (ISCO)
2F, East Wing, Kanehide Building, 112-1 Asahimachi, Naha City,
Okinawa 900-0029, Japan (Relocation in April 2025)

ISCO
URL <https://isc-okinawa.org/>



With its many attractive features, Okinawa is a pleasant place to live and to do business

■ Medical Care in Okinawa

Advanced Medical Facilities for Your Security and Peace of Mind

The prefecture operates five hospitals covering the northern, central, and southern (including Naha) parts of the main island, as well as the Miyako and Yaeyama islands, respectively. As well as, another 16 clinics associated with those hospitals.

There are emergency hospitals in every part of the prefecture with staff who can handle foreign languages as well. So even in one in a million emergency situations those who do not speak Japanese can have peace of mind.



Emergency Hospitals with Foreign Language-Speaking Staff

EN English **CN** Chinese **KR** Korean

Northern Okinawa Medical Center

EN TEL: +81-98-54-1111/Nago City

Urasoe General Hospital

EN CN KR TEL: +81-98-878-0231/Urasoe City

Makiminato Chuo Hospital

EN CN TEL: +81-98-877-0575/Urasoe City

University of the Ryukyus Hospital

EN TEL: +81-98-895-3331/Nishihara Town

Adventist Medical Center

EN TEL: +81-98-946-2833/Nishihara Town

Chubu Tokushukai Hospital

EN CN KR TEL: +81-98-932-1110/Kitanakagusuku Village

Okinawa Kyodo Hospital

EN TEL: +81-98-853-1200/Naha City

Okinawa Central Hospital

EN TEL:+81-98-854-5511/Naha City

Nanbu Tokushukai Hospital

EN CN KR TEL: +81-98-998-3221/Yaese Town

Nanbu Medical Center & Children's Medical Center

EN CN KR TEL: +81-98-888-0123/Haebaru Town

Source: Japan Tourism Agency



《A Useful Site in times of Medical Need》

In the case that one should need medical attention in Japan, this helpful website provides easy to understand directions in English, Chinese, and Korean on where one should go base on current symptoms.

https://www.jnto.go.jp/emergency/eng/mi_guide.html

■ Education in Okinawa

Inclusive Education Information Catering to the International Community

Hoping to create a place where foreign residents can rest easy when it comes to living in Okinawa prefecture, we provide multilingual guidance for the education system and educational enrollment. The local government conducts information sessions about student life, and holds orientation sessions on its systems for helping student enrollment. With the efforts for the promotion of information about the education with those who are non-Japanese in mind, anyone relocating to Okinawa with school age children has no need to worry.



International Schools in Okinawa

Okinawa AMICUS International (Kindergarten, Elementary and Junior High School)

TEL: +81-98-979-4711/Uruma City

<https://www.amicus.ed.jp/en/>

Okinawa Christian School International

TEL: +81-98-958-3000/Yomitan Village

<http://ocsi.org>

New Life Academy

TEL: +81-98-870-3893/Nakagusuku Village

<https://www.newlifeacademy.com/>

Japanese Classes + Japanese Language Vocational School

Okinawa International Exchange & Human Resources Development Foundation

TEL: +81-98-942-9215/Ginowan City

<https://kokusai.oihf.or.jp/en/>

ICLC Okinawa Japanese Language School

TEL: +81-98-859-3881/Naha City

<https://www.iclcjapan.com/>

SAELU Gakuin

TEL: +81-98-943-3297/Naha City

<https://saelu.net/>

Example of Technology Education: Okinawa AMICUS Achieves Great Success at World Student Robotics Competition.

Two teams from the AMICUS Robot Club representing Japan, achieved excellent results at the WRO (World Robot Olympiad) 2024 World Finals held in Turkey from November 28 to 30, 2024. About 2,000 participants from 87 countries and regions around the world took part in this global competition.

- ROBOMISSION Expert Competition Junior Division : AMICUS GIRLS 7th / 114 teams
- ROBOMISSION Expert Competition Senior Division : AMICUS R2K 6th / 104 teams

※Reference: Amicus HP <https://www.amicus.ed.jp/news/34874/>



■ Living Conditions in Okinawa

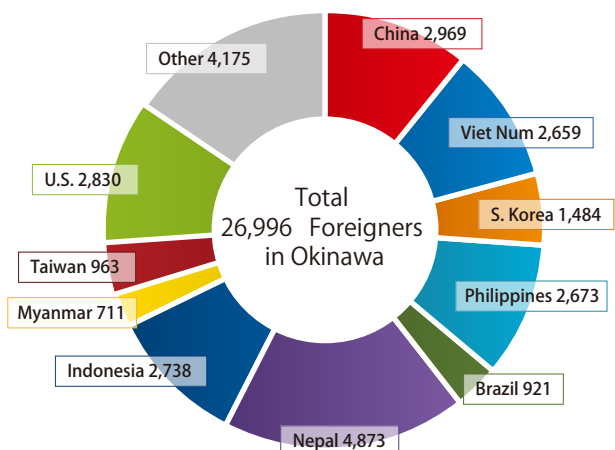
Even though the rent fee for housing in Okinawa is only about 60% of that in Tokyo, the compact urban design allows for a fulfilling lifestyle close to the city, the ocean, and nature.

Rent Comparison - Okinawa vs Tokyo

	1 bedroom (1K/1DK)	2 bedrooms (1LDK/2K/2DK)	3 bedrooms (2LDK/3K/3DK)
Okinawa	JPY 58,000	JPY 80,000	JPY 118,000
Tokyo	JPY 88,000	JPY 147,000	JPY 210,000

Reference: Yahoo! Japan Real-estate as of Jan 2025 realestate.yahoo.co.jp/rent/price/

Historically, Okinawa has had a lot of exchange with foreign countries, and many foreigners are already living in Okinawa today. Therefore, it has been developed as an environment where foreigners can live comfortably.



Source: Immigration Service Agency of Japan
Foreign Residents by Nationality – Okinawa Pref. as of June 2024

■ Safety and Disaster Prevention in Okinawa

Japan is known as a country that is peaceful and orderly. According to the 2024 Global Peace Index (produced by the Economist magazine from the U.K.), Japan is the 17th most peaceful country in the world.

《Useful Websites in the Event of Disaster》



Most local governments in Okinawa have prepared local community disaster prevention guide maps and evacuation center maps in multiple languages for foreign residents in the event that a typhoon, earthquake, or some other disaster occurs. The Okinawa Disaster Prevention Information Portal also provides information about typhoons, earthquakes, tsunami, advisories, and warnings in English, Chinese (Simplified and Traditional), and Korean.

<https://bousai-okinawa.my.salesforce-sites.com/>

《In the Event of Emergency》

Fire, injury, or sudden illness TEL 119
direct to call for a fire truck or ambulance.

Accidents and crimes TEL 110
direct to call the police.

■ Business Support Organizations in Okinawa

IT Innovation and Strategy Center Okinawa (ISCO)

isc-okinawa.org

An industry support organization fostering the development of Okinawa's economy.

We create opportunities to bring in innovation and utilization of data and digital technology to promote the generation of new value and solutions for challenges that all industries have.

Okinawa Institute of Science and Technology Graduate University (OIST)

www.oist.jp

OIST contributes to science and technology worldwide, attracts leading researchers from Japan and abroad to conduct high-quality research, advance the development of a world-class research hub, and nucleate a knowledge cluster that will catalyze technology transfer and industrial innovation in Okinawa.

Okinawa Prefecture Certified Administrative Procedures Legal Specialists Association

okigyo.jp

Administrative scriveners as experts provide consultation in matters such as residency qualifications and approval procedures for business.

Okinawa Prefecture Judicial Scriveners Association

www.okinawa-shiho-shoshi.net/

Judicial scriveners consult as an expert in registration procedures.

Okinawa Bar Association

www.okiben.org

Legal organization that all lawyers with law offices in Okinawa belong to.

■ Okinawa's Useful Websites in English

Site	Link	English	Chinese
Okinawa Pref. Official Web Site	www.pref.okinawa.lg.jp	●	●
Okinawanderer (Okinawa Local Magazine)	www.okinawanderer.com	●	—
Okinawa Island Guide	www.oki-islandguide.com	●	—
Okinawa Traveler	www.okinawatraveler.net/en	●	●

Interviewing companies that have expanded into Okinawa from Overseas

Company FILE.01



Okinawa Hi-Think Corporation



**Wang Yue, President,
Okinawa Hi-Think Corporation**

China



Interviewee



**Wang Yue, President, Hi-Think Technology, Corp.
Okinawa Hi-Think Corporation**

Company information

● Hi-Think Technology, Corp.

- Location : High and New Technology Industrial Park, Dalian, China
- Industry : Software development, Information services
- Web : <http://www.dhc.com.cn/>

● Okinawa Hi-Think Corporation

- Location : 14-29 Suzaki, Uruma City, Okinawa Prefecture
- Industry : Software development, Information services
- Web : <http://www.ohcc.co.jp/>

Details of business activities in Okinawa

With strong support from Okinawa Prefecture, our company was established in 2015 at the Okinawa IT Shinryo Park as the near-shore business base of the DHC Group in Japan and is now in its tenth year. We are mainly commissioned by major IT companies in the Tokyo area to provide development, maintenance, and verification services for business and embedded software, system monitoring and operation, and Business Process Outsourcing (BPO) services.

Why did you decide to do business in Okinawa and how did you conduct business?

The DHC Group, based in Dalian, China, has more than 20 years of experience in offshore development for Japan and has accumulated know-how in the IT industry, which requires high technology and quality. In recent years, against the backdrop of the growing near-shore needs of our customers, mainly system development for government offices, we opened a near-shore development base in Okinawa with the aim of maximizing the cost-benefit, after considering various efforts by Okinawa Prefecture such as well-developed IT infrastructure including Data Centers and IT human resources development.

What are the advantages of doing business in Okinawa?

Since Okinawa Prefecture has been very active in promoting the IT/ICT industry from a global perspective, we received strong support from the prefecture from the beginning, including location support and human resource development training. Now in our tenth year, we keep expanding our business at our new office in the brand-new building at IT Shinryo Park, and we are satisfied with the environment.

Future business development and prospects

Recently, the global situation, market needs, technology trends, and work environments in the IT industry have been changing dramatically, and Japanese companies have been accelerating their DX activities. This will further increase the demand for IT and DX professionals. We see this as a chance in a million. We are planning to increase the number of employees to approximately 300 by 2026, and we will contribute to the development of the information industry in Okinawa by providing high-value IT services by bringing together the accumulated know-how of the DHC Group in Okinawa.





FPT NEARSHORE JAPAN CO., LTD.

Vietnam 



Luong Hong Hai,
President, FPT NEARSHORE JAPAN CO., LTD.

Interviewee

FPT NEARSHORE JAPAN CO., LTD.
President **Luong Hong Hai**



Company information

- **FPT Software Co., Ltd.**
- **Location :** Hanoi, Vietnam
- **Industry :** Software development
- **Web (Japanese subsidiary) :** <https://www.fpt-software.jp/>

《Okinawa Base》

- **FPT NEARSHORE JAPAN CO., LTD.**
- **Location :** [First Development Center (HQ)]
Small and Medium Enterprises Support Center 6F,
2-2-10 Kume, Naha City, Okinawa
- **Industry :** Software development, Information
system consulting, Integration, operation and
maintenance, and temporary staffing
- **Web :** <https://fptsoftware.jp/about-us/fpt-nearshore-japan>

Details of business activities in Okinawa

FPT Okinawa R&D Co., was established in 2017 as a near-shore base for FPT Japan Holdings, the Japanese subsidiary of Vietnam's largest ICT company FPT Software. First, we opened the First center in Kumoji, Naha City, and as our business expands, we opened the second Center in May 2020. Furthermore, in June 2024, we moved the First center to the newly constructed Small and Medium Enterprises Support Center. Our main business is near-shore development and verification work with top Japanese companies, and we aim to realize a development system with 2,000 employees by 2025 nationwide including in Okinawa.

Why did you decide to do business in Okinawa and how did you conduct business?

Okinawa is geographically located in the center of East Asia, can access not only Japan, but also major cities in the huge Asian market of about 2 billion people, such as Taipei, Seoul, Shanghai, Beijing, Hong Kong, Manila, and Hanoi in about 4 hours. In addition, the climate is very similar to Vietnam, so it is a comfortable environment for Vietnamese engineers to work. Furthermore, the area has relatively few earthquakes and is located a reasonable distance from the Tokyo metropolitan area, making it an important location for the Company's BCP strategies. Taking these points into account, when establishing FPT NEARSHORE JAPAN CO., formerly known as FPT Okinawa R&D, we compared multiple cities in Japan and decided that Okinawa was the best choice overall.

What are the advantages of doing business in Okinawa?

FPT NEARSHORE JAPAN CO., LTD. is able to meet not only the business purpose of cost reduction but also the information security needs of customers who cannot transfer data overseas (offshore) due to legal regulations and security restrictions. This will enable us to offer a wider range of options to existing and new customers, and it greatly contributes to the expansion of the FPT's Group's overall business. We are also very satisfied with the fact that our clients and our engineers can move around flexibly because of the good accessibility by air flights from various cities in Japan.

Future business development and prospects

In the future, we would like to strengthen our support for accelerating digital transformation (DX), which many companies are facing issues with. FPT's delivery model, which combines "Nearshore (Okinawa) + offshore (overseas)," can greatly contribute to solving Japan's IT talent shortage, which will become more serious in the future, and improving development speed. To achieve this goal, we plan to build an Okinawa-based training environment to foster IT engineers who are familiar with cutting-edge technology. Through this, we hope to attract many talented IT personnel from Vietnam to come to Japan and strongly contribute to the development of the "IT Ecosystem in Okinawa" that combines human resources from Okinawa and Vietnam.



Interviewing companies that have expanded into Okinawa from Overseas

Company FILE.03

AX AXIOHELIX
AXIOHELIX Co. Ltd.

Japan



Sivasundaram Suharnan,
President, AXIOHELIX Co. Ltd.

Interviewee

AXIOHELIX Co. Ltd.
President, Sivasundaram Suharnan

Company information

● AXIOHELIX Co. Ltd.

《Head Office》

- Location : 2-16-3 Nishi, Naha City, Okinawa, Japan
Yashima-gumi Head Office Building 2nd Floor
- Industry : Systems development, consulting
- Web : <https://www.axiohelix.com/>

《Tokyo Branch Office》

- Location : 1-12-17 Kanda Izumi-cho,
Chiyoda-ku, Tokyo Kubota Building 8F

Details of business activities in Okinawa

IT: Building systems using AI and Deep Learning

Life Sciences: Statistical Analysis, and Genome Analysis of Biology Using Databases

Energy: Home energy storage business, monitoring systems

Our company is headquartered in Okinawa, with a satellite office in Tokyo and a development base in Sri Lanka, and we are actively developing client-centered business (You Are the IDEA) to meet the needs of each client. We have focused on developing new technology over the past few years.

Why did you decide to do business in Okinawa and how did you conduct business?

Our company applied for Business attraction projects by Okinawa Prefecture and was selected in 2005, and we expanded our gene function system business in Okinawa. At that time, it was difficult to get support for gene function analysis because there was a great deal of concern about risk. In such a situation, while recognizing the risks, Okinawa Prefecture provided us with various support in addition to direct subsidies. It is a Prefecture that accepts challenges. Unfortunately, the business was not very successful, but the fact that they wanted us to stay in Okinawa and do our best is still a great support for us as a company that started in Okinawa Prefecture.

What are the advantages of doing business in Okinawa?

Generous support from Hands-on Managers at the Okinawa Prefecture and Okinawa Industry Support Center. Especially, company matching, accompany the business, and business subsidy support without regard to risks. The Okinawa Prefectural Enterprise Fund, the Policy Finance Corporation Loan, and the investment system are also possible for SMEs (there is little competition as in big cities). Also, since some of our employees are from warm regions such as Sri Lanka, Okinawa was also a good place to live. As we expand our business targeting not only in Japan, but also Asia, we feel that Okinawa is highly convenient as it has direct flights to each country.

Future business development and prospects

We have considered and implemented the Okinawa Monozukuri(manufacturing) Platform several times in the past, but have not been able to successfully realized. I believe that the future will develop not only through the pursuit of convenience and financial abundance, but also through remote eco-distribution, renewable energy, and agriculture based on the SDGs. Since Okinawa Prefecture, where our company is based, is a hub between Japan and Asia, we would like to develop business efficiency solutions using manufacturing and IT that are conscious of the SDGs. We would like to expand our business by exporting our know-how and technology that we have developed in Okinawa.





kaflixcloud Co., Ltd.

Korea



CSO LIM SANGWOOK

Interviewee

kaflixcloud Co., Ltd.
CSO LIM SANGWOOK

Company information

● kaflixcloud Co., Ltd.

《Okinawa HQ》

- Location : 501 Goujin Naha Matsuyama Building
2-1-12 Matsuyama Naha, Okinawa
- Industry : Car Rental Infrastructure Mobility Technology
- Web : <https://www.kaflixcloud.co.jp/>

《Tokyo Branch》

- Location : 5th floor Kasumigaseki Building
3-2-5 Kasumigaseki Chiyoda-ku, Tokyo

《Fukuoka Office》

- Location : 305, 2-9 Reisenmachi, Hakata-Ku, Fukuoka City, Fukuoka

《Hokkaido Office》

- Location : Room 319, MMS Sapporo Ekimae Building,
1-7, Kita 4-jo Nishi 4-chome, Chuo-ku, Sapporo, Hokkaido

■ Details of business activities in Okinawa

In order to achieve full digital transformation of the entire car rental market, we mainly conduct digital transformation (DX) projects for car rental providers and GDS (Global Distribution System) environmental establishment projects for OTA (Over-the-air) and travel agencies. Strengthening the cooperation between OTA and Cloud ERP (Enterprise Resources Planning) system, which utilizes the first "Property Management System (PMS)" introduced in Japan allows us to automate car reservation operations. A user can directly book a car via a reservation application or website in real-time. When renting a car, a user can complete the process from check-in to payment with Kiosk devices using face recognition functions. Moreover, we also plan to develop a digital vehicle scan system for returning rental cars and a Connect Car system that combines keyless technology with On-board Diagnostic Equipment (OBD).

■ Why did you decide to do business in Okinawa and how did you conduct business?

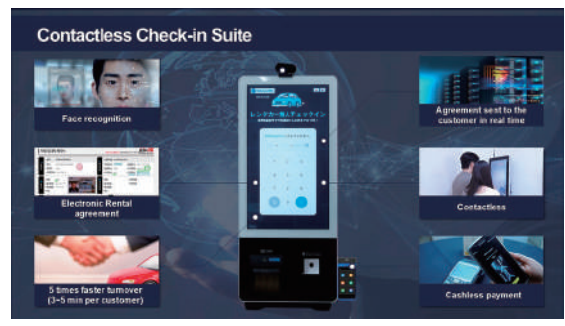
While I was engaged in the travel industry, I focused on the stagnant car rental business during the pandemic and realized that it is a very analog operation. I strongly felt the need for DX to address the labor shortage. We have developed our service by adding our unique know-how to the reservation system technology which utilizes Kiosk device and has already succeeded in Korea. When we considered expanding our business in Japan, we deemed that it is favorable to start our service in Okinawa, where the tourism and car rental industry is flourishing. We established a corporation in Okinawa in 2022.

■ What are the advantages of doing business in Okinawa?

Our success in Okinawa, where the market is large, has been shared with great conviction when we expand our business in the car rental industry nationwide. In addition, as most of the car rental providers are directly managed by their headquarters, we were able to easily approach their headquarters. There is also good start-up support and DX-related subsidies which enable us to coordinate with municipalities smoothly. These supports and subsidies are great merits for us. I believe that not many prefectures offer such supports when starting a business and expanding services. I recommend examining each municipality's initiatives and characteristics, and not only those in the Tokyo metropolitan area, before considering locations that match your business.

■ Future business development and prospects

Although we have been able to promote manpower reduction (approximately 1/10 of the current figure) of the car rental industry, we will continue to expand our service until there is full automation. Not only will we facilitate DX and improve convenience in the industry, but we also want to achieve DX throughout the tourism industry.



Flight Routes

As of Jan 2025

Seoul 42flights/week

Required Travel Time 2:20 (1,260km)

Busan 14flights/week

Required Travel Time 2:15 (1,008km)

Beijing 2flights/week

Required Travel Time 3:40 (1,852km)

Shanghai 17flights/week

Required Travel Time 2:00 (806km)

Fuzhou 2flights/week

Required Travel Time 3:00 (800km)

Taipei 63flights/week

Required Travel Time 1:25 (640km)

Kaohsiung 10flights/week

Required Travel Time 1:45 (843km)

Taichung 4flights/week

Required Travel Time 1:50 (740km)

Hong Kong 28flights/week

Required Travel Time 2:35 (1,440km)

Singapore 4flights/week

Required Travel Time 5:10 (3,760km)

(via Taipei)

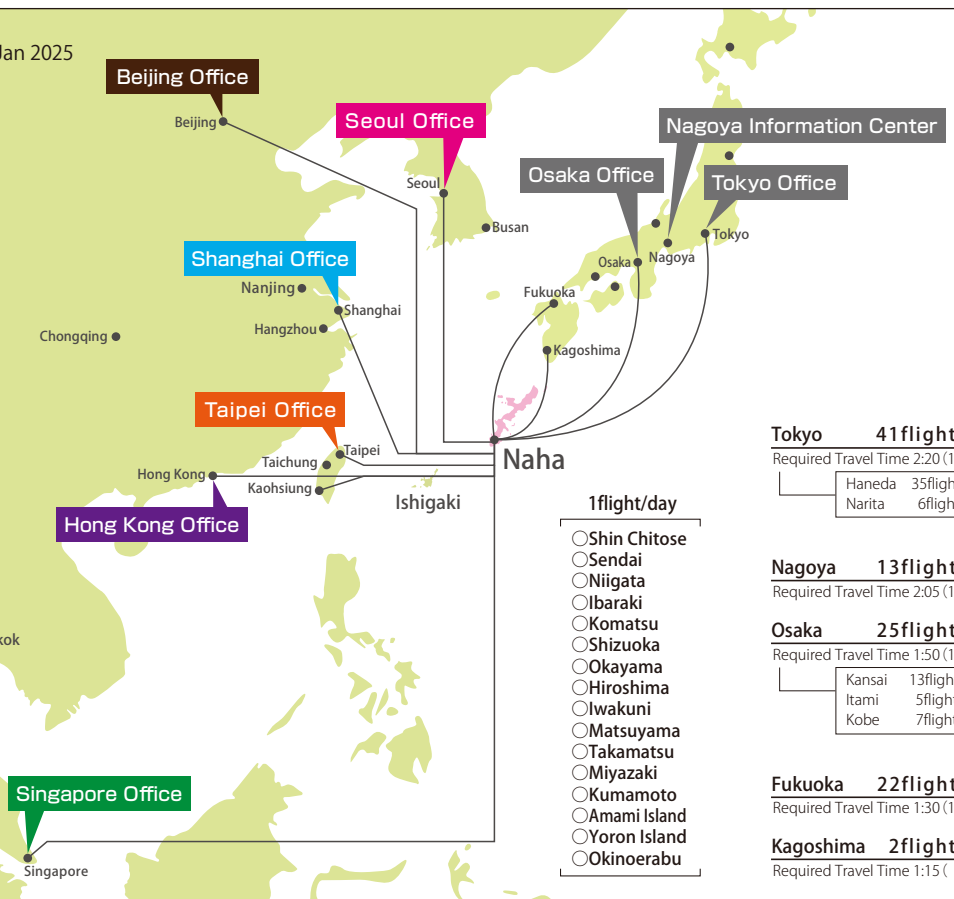
Kuala Lumpur 4flights/week

Required Travel Time 7:30 (3,800km)

Bangkok 4flights/week

Required Travel Time 4:40 (3,130km)

※Seoul to Shimojishima (Miyakojima)
: 5 flights/week



Tokyo 41flights/day

Required Travel Time 2:20 (1,687km)

Haneda 35flights/day
Narita 6flights/day

Nagoya 13flights/day

Required Travel Time 2:05 (1,483km)

Osaka 25flights/day

Required Travel Time 1:50 (1,261km)

Kansai 13flights/day
Itami 5flights/day
Kobe 7flights/day

Fukuoka 22flights/day

Required Travel Time 1:30 (1,008km)

Kagoshima 2flights/day

Required Travel Time 1:15 (758km)

1flight/day

- Shin Chitose
- Sendai
- Niigata
- Ibaraki
- Komatsu
- Shizuoka
- Okayama
- Hiroshima
- Iwakuni
- Matsuyama
- Takamatsu
- Miyazaki
- Kumamoto
- Amami Island
- Yoron Island
- Okinoerabu

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Official Social Media for Business Attraction



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IT Innovation Promotion Division

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<https://www.pref.okinawa.jp/kensei/kencho/1000011/1017705/1017716.html>



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沖縄への進出や起業をサポート
<http://it-bridge.okinawa/>



Industrial Site Promotion Division

TEL.+81-98-866-2770 FAX.+81-98-866-2846
<https://www.pref.okinawa.jp/kensei/kencho/1000011/1017705/1017714.html>



Support Office for Foreign Enterprise 「Okinawa Investment Support Center」

<http://invest-okinawa.biz/>